

Earn What You're Worth



Discover wealth in wellness

AN OPPORTUNITY TO

**YOU DREAM OF A BETTER LIFE.
BUT, YOU'RE NOT SURE HOW TO CHANGE IT.**

We'll show you how to:

- Enjoy more family time
- Earn what you're worth
- Work from home
- Write your own paycheck
- Set your own work hours
- Have more leisure time.

Realizing your dreams is simpler than you think! *Herbalife* is a business opportunity that helps people to achieve their goals and ambitions. And your timing is perfect to take advantage of the unlimited possibilities *Herbalife* offers! As an *Herbalife* Distributor, you can take charge of your future, earn extra income and begin to live the life you want! *Herbalife* lets you keep hours that work *for* you, not *against* you.



**DOES YOUR 2% ANNUAL RAISE REALLY KEEP YOU EVEN WITH THE
COST OF LIVING? IT ALL ADDS UP:**



- Monthly bills
- Your children's braces
- Taxes
- Repairs
- Back-to-school clothes
- Health insurance
- College tuition

Working a few hours with your *Herbalife* business in your spare time can soon have you topping up your current salary.

CHANGE YOUR LIFE

YOU KNOW YOU DESERVE MORE.

When was the last time you:

- Took a wonderful vacation?
- Enjoyed leisure time with your family during the week?
- Felt in control of your destiny?



For most people, it's not getting any easier out there. Take a look at these sobering facts:

- Corporations across America, including numerous Fortune 500 companies from clothing manufacturers to high-tech firms, are laying off thousands of workers every month.
- Unemployment is at a nine-year high of 6.1%.
- The average jobless person spends almost five months finding new work!
- Many college graduates enter the workforce with astounding debt.

HOW IS IT POSSIBLE TO GET AHEAD?

Herbalife can help make it happen! Herbalife is a world leader in developing the best weight-management, nutritional and personal-care products. Whether you want to pay off bills or become a successful entrepreneur, you're in the *right* place at the *right* time to capitalize on the Herbalife wellness opportunity!

Herbalife is your solution. Let Herbalife change your life!

IMAGINE

SET YOUR GOALS AND REACH FOR THE SKY

You decide what you want from your Herbalife business. Whatever your goals, there is only one thing standing between you and your success. YOU! You have the power to tap into the Herbalife opportunity and make it work for you!



Imagine your future:

- Earning what you're worth.
- Getting the recognition you deserve.
- Meeting new friends.
- Deriving satisfaction in selling health and beauty products.
- Offering quality products people know and trust.
- Reaping discounts on Herbalife's entire product line.
- Improving your lifestyle.

As an Herbalife Distributor, what's in it for you? First, know you're in business for yourself, not by yourself! Herbalife will support you and provide you the tools you need to help you succeed

HERBALIFE PROVIDES THE SUPPORT AT EVERY STEP OF THE WAY

Receive ongoing support through company-sponsored training events, online programs, business-building sales and marketing tools and services like Herbalife Broadcast Network (HBN), our televised global satellite training network.

Herbalife also provides additional incentives to motivate and inspire you. Distributors who qualify are rewarded for consistent performance and business-building efforts with special vacation and training events.



YOUR FUTURE

This teacher learns a life-changing lesson.

"I realized I had a responsibility to bring the message of wellness to others."

—Laura B.

Laura was an accomplished special-education teacher, but was unsatisfied with her work and her life's direction. *"I loved work, but I was less than thrilled with the politics of the job and the people I worked with."*

Laura's cousin introduced her to Herbalife. Her cousin had lost a great deal of weight and had kept it off by using Herbalife so Laura was eager to try it. *"I lost weight, increased my energy level and stopped getting sick from the students. I was so excited that all I could think about was getting everyone on these products."*

Laura set her income goal at \$4,000 a month and hit it in seven months. Soon after that, she quit her teaching job and committed herself to the Herbalife business full time. *"I use all the products, wear the button and talk to lots of people about Herbalife products and the business opportunity."*

Recently, Laura began using the Internet to attract more business. But what she finds most rewarding is her lasting friendships. *"I've met people from all over the world. I wish everyone could be as bappy as I am,"* she exalts.*



*The income testimonials presented are applicable to the individuals depicted and are not a guarantee of your income nor are they typical.

THE BEST COMPENSATION PLAN

THE HERBALIFE MARKETING PLAN

Herbalife offers you the opportunity to enjoy the benefits of business entrepreneurship with a plan that helps you produce retail, wholesale and royalty income year after year. The more people with whom you share the products and the opportunity, the more successful you can become.

HOW IT WORKS: THE POWER OF DUPLICATION

Establish a solid retail customer base that brings you retail profit each month. By helping and training those you sponsor and showing them how to duplicate this process downline, you can profit from a generous bonus and commission structure paid by Herbalife on your organizational sales volume.



You are able to earn money from your own efforts and also from the efforts of those people you sponsor.

THE PAYOFF

Herbalife's compensation plan is one of the most generous in the direct-selling industry. It pays up to 73% of product revenues to Distributors in the form of retail and wholesale profits, royalty and bonus income and incentives. This tested, proven business plan maximizes rewards for effort and provides immediate and ongoing income.

IN THE INDUSTRY

FIVE WAYS TO EARN MONEY!

The Herbalife Marketing Plan provides many ways to earn income and other rewards.

\$\$ -Retail Profit

25% to 50% profit from direct sales to customers

\$\$ -Wholesale Profit

Up to 25% difference between what you pay for products and what Distributors in your personal organization pay for products

\$\$ -Monthly Royalty-Override Income

Up to 5% on three levels. As a Supervisor you earn up to 5% on the personal volume of all of your Supervisors, three active levels downline

\$\$ -Monthly Production Bonuses

TAB Team can earn an extra 2% to 7% organizational Production Bonus

\$\$ -Annual Bonuses

A bonus to top achievers in recognition of outstanding performance Top Achievers earn a portion of the entire company sales!

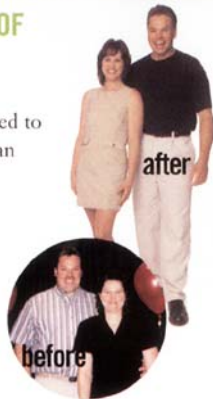
THE BEST PRODUCTS

HERBALIFE'S PHILOSOPHY? DELIVER A LIFETIME OF WELL-BEING THROUGH ADVANCED NUTRITION.

Combining cutting edge science with nature's rich harvest, Herbalife has created a family of exclusive product lines designed to improve everyone's fitness, vitality and overall health so they can look good *and* feel good, inside and out.

MILLIONS OF SUCCESSFUL CUSTOMERS ALL OVER THE WORLD

People have achieved significant and sometimes remarkable results using Herbalife's Weight Loss Programs, targeted nutritional supplements and Outer Nutrition® personal-care products.



EVERYONE IS LOOKING FOR THE LATEST NUTRITION PRODUCTS TO HELP KEEP THEM LOOKING & FEELING YOUNG

With an aging population and a fast-paced society that puts a premium on staying fit, people are looking for ways to remain youthful, delay the signs of aging, and help them get the most out of their life. There is also growing trend to take preventative nutritional care to improve their long-term health - everyone wants to avoid that trip to the doctors and the rising cost of healthcare!

BE PART OF THE WELLNESS REVOLUTION

As a result, the wellness industry is exploding. It's projected to increase by 500% to more than \$1 trillion in 2010. With Herbalife, you can easily tap into the flourishing wellness industry opportunity and earn your piece of this very lucrative pie.

Just take a look at these figures:

- There's an obesity epidemic. 65% of Americans are overweight or obese. People want and need a solution!
- 76 million baby boomers seek ways to stay healthy and youthful. Ways to look and feel well!
- The baby boomer population rose almost 16% from 1990 to 1999.
- By the year 2010, an additional \$1 trillion of the U.S. economy will be devoted to the wellness industry.



GET THE BEST RESULTS

A family **GROWS** closer through Herbalife.

"The Herbalife business opportunity is literally a lifesaver."

—Leslie & Rick W.

Rick is a highly successful banking executive whose daughter was seriously overweight. Leslie suffered numerous physical and mental complications from a car wreck. On the recommendation of an obstetrician, their daughter began using Herbalife Products and soon lost a considerable amount of weight. Rick and Leslie tried it, too, and found similar success. They became Distributors. *"We told everyone about our recovery with the help of Herbalife,"* Rick says.



Their income now averages \$8,200 a month and they get to have fun traveling with their work. But what Rick and Leslie enjoy most is their family. *"We missed many of our children's events when they were growing up, but now we can go to all our seven grandchildren's events,"* says Leslie and Rick.

MARK HUGHES CELLULAR & MOLECULAR NUTRITION LABORATORY



**David Heber, M.D., Ph.D.,
F.A.C.P., F.A.C.N.**
Chairman, Herbalife's
Scientific Advisory Board &
Medical Advisory Board

As an extension of Herbalife Founder Mark Hughes' commitment to scientific research, the University of California, Los Angeles, has established the Mark Hughes Cellular & Molecular Nutrition Lab. This lab is part of the highly respected UCLA Center for Human Nutrition headed by Founding Director Dr. David Heber, Professor of Medicine and Public Health at UCLA.* The lab will enable UCLA researchers to advance nutritional science and further investigate the many beneficial properties of herbs and botanicals. Herbalife is proud to have Dr. David Heber as the Chairman of Herbalife's Scientific and Medical Advisory Boards.

*Dr. Heber's title is for identification purposes only. The University of California does not endorse specific products or services as a matter of policy.

RIGHT TIME,

NETWORK MARKETING IS TIME-TESTED AND PROVEN

The potential for your business growth is made possible by an innovative marketing and distribution method called "network marketing." It's a system that's more than 50 years old, yet it's being hailed as the wave of the future.

That's because network marketing combines the advances of technology, the power of free enterprise and the dynamics of people working together to help each other succeed. The more people with whom you share the Herbalife products and the business opportunity, the more successful you're likely to become!



13 Million
Network Marketers join



Traditional Business
Mass Layoffs

The statistics don't lie:

- In 2002, US network marketing sales were at a record \$28.7 billion, up 7.5%; network marketing's 18th record year in a row. How many traditional industries are reporting that kind of news today?

\$28.7 billion **record Network Marketing sales**

- Also in 2002, US network marketing sales force grew at a record 13 million salespeople, up 6.6%. And network marketing will add more than 200 million salespeople over the next 10 years. Traditional business? 2003 mass layoffs have been the highest since figures became available 7 years ago!
- Network marketing fosters an atmosphere of empowerment, recognition, nurturing and respect for its salespeople.
- Network Marketing is equal opportunity! Women earn dollar for dollar with men. You're not limited by race, religion, sex, age, marital status, financial condition, educational background or physical ability. Anyone can succeed!
- Herbalife - a Powerhouse in Network Marketing

RIGHT PLACE

THE HERBALIFE MISSION

To inspire individuals and provide the opportunity to change their lives through improved health and financial well-being.

THE HERBALIFE STORY

Herbalife began when founder Mark Hughes made a vow to help people improve their lives through advanced nutrition. He committed himself to finding ways to enhance people's health through good nutrition and effective weight loss. Mark launched Herbalife in February, 1980. Sales skyrocketed the very first year to \$2 million. Today, Herbalife is a billion-dollar-plus global company with unlimited growth potential.

WE'RE A WORLDWIDE COMPANY

With world headquarters located in Los Angeles, California (USA), Herbalife now operates in dozens of countries and is poised for greater sales in the global marketplace. Our short-term goal is to take the business to every major country in the world.

BE PART OF THE WELLNESS REVOLUTION

As a result, the wellness industry is exploding. It's projected to increase by 500% to more than \$1 trillion in 2010. With Herbalife, you can easily tap into the burgeoning wellness industry opportunity and earn your piece of this very lucrative pie.

Join the winning team now...

- The best compensation plan in the industry
- A proven support system to help you every step of the way
- Harness the power of duplication and earn from the efforts of others
- Cutting-edge products combining the best of nature and science
- In-demand products to meet the growing needs of a booming wellness-oriented population



START YOUR NEW BUSINESS TODAY!

FIVE SIMPLE STEPS...

1. First contact the person who gave you this brochure
2. Next, purchase an International Business Pack. This professional kit contains all the information and forms you need to get started.
3. Then, start using the products. Find out for yourself just how incredible the Herbalife products are!
4. Then, put a plan together with your sponsor and decide how much time you can commit to the business.
5. And finally, take advantage of the Herbalife support system, get to a local training and see the 'big picture'. Your sponsor can get you all the information you need.

START TODAY!

Thousands of others just like you have achieved success with Herbalife. Regardless of your background and job experience, you can succeed! Plenty of people who started where you are now earn substantial incomes.

Why not you?

Your Herbalife independent Distributor is:

Brad & Jeanne Edwards
(909) 980-4955



HERBALIFE.